

SAMUEL HOANG IS A HANDS-ON DESIGN LEADER
CREATING THE FUTURE OF USER EXPERIENCES FOR
CONSUMER SERVICES AND PRODUCTS.

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EXPERIENCE

47 North Design

Owner & Principal Designer, November 2018–Present

HBO

Senior Staff Design Engineer (Senior Designer), January 2018–November 2018

Worked on modernizing the experience for browsing and playing content on HBO GO/NOW apps. Created modular UI components for connected tv, web, and mobile devices.

Amazon

Senior UX Designer, Alexa Video, September 2016–December 2017

Designed multi-modal video experiences (voice, touch, & remote control) for Amazon devices powered by Alexa, such as Fire TV, Echo Show, and Echo Spot.

DogVacay (Acquired by Rover in March 2017)

Senior Product Designer, June 2015–July 2016

User experience and visual design of all desktop and mobile web products, including a new host sign-up process, search, and profile design.

Facebook

Product Designer, July 2013–February 2015

Hired as the first designer in the Seattle office, I worked on various travel-related experiments and helped launch new features on Facebook, such as Buying and Selling, Save for Later, and the Audience Network.

Hulu

Principal UX Designer, November 2011–May 2013

Senior UX Designer, March 2011–November 2011

I formalized the design foundation and creative vision for all of Hulu's living room, mobile and web experiences. I led the Summer 2012 web and TV apps redesign.

Freelance Product Designer

September 2009–March 2011 (Seattle), February 2015–June 2015 (Los Angeles)

My clients included HTC, Hewlett-Packard, Coroflot, and Whipclip.

Teague

Interaction Design Manager, February 2007–September 2009

Senior Interaction Designer, May 2004–February 2007

I helped our clients create future visions of mobile devices, consumer electronics, appliances, and in-flight experiences. As a design manager, I was responsible for business development efforts as well as building and leading a team of designers.

Fitch

Senior Interaction Designer, August 2003–May 2004

Philips Design

Interaction Designer, June 2001–August 2003

EDUCATION

MIT

Master of Architecture, Merit Scholarship, February 2002

Georgia Tech

Bachelor of Science, Architecture Major, Summa Cum Laude, June 1999

SKILLS

- Product Strategy
- User Experience Design
- Interaction & Visual Design
- Motion Design & Software Prototyping
- Design Management

TOOLS

- Sketch & Zeplin
- Adobe Illustrator, Photoshop, & InDesign
- HTML5, CSS3, Javascript, & JQuery
- Flinto, Invision, Principle, & Keynote

AWARDS

2016 Webby Award

DogVacay.com Website

2013 & 2014 Webby Award

Hulu.com Website

2010 iF Award

Rockwell Collins Venue System

2009 IDSA NW Design Invitational

Rockwell Collins Venue System

2009 Red Dot Design Award

Rockwell Collins Venue System

2007 IDSA / IDEA Award

Precor Cardio-Fitness Display

2007 Good Design Award

Panasonic eXpress Media Player

2006 Red Dot Design Award

Panasonic eXpress Media Player

2006 IDSA NW Design Invitational

Panasonic eXpress Media Player

2004 CES Best Innovation

TMIO ConnectIO Internet Appliance