

# SAMUEL HOANG IS A HANDS-ON DESIGN LEADER CREATING THE FUTURE OF USER EXPERIENCES FOR CONSUMER SERVICES AND PRODUCTS.

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## EXPERIENCE

### Facebook

Product Designer: Jul 2013–Feb 2015, May 2019–Present  
Seattle, WA

Hired as the first designer in the Seattle office, I worked on various travel-related experiments and helped launch new features on Facebook, such as Buying and Selling, Save for Later, and the Audience Network. In 2019, I returned to Facebook to work on the Marketplace design team.

### 47 North Design / Freelance

Owner and Principal Designer: Sep 2009–Mar 2011, Feb–Jun 2015, Jan 2018–May 2019  
Seattle, WA

As an independent design consultant, I have taken on long term, exclusive contracts with clients such as HTC, Hewlett-Packard, Coroflot, and Tactile Inc. In 2018, I started 47 North Design.

### Amazon

Senior UX Designer, Alexa Video: Sep 2016–Dec 2017  
Seattle, WA

Designed multi-modal video experiences (voice, touch, & remote control) for Amazon devices powered by Alexa, such as Fire TV, Echo Show, and Echo Spot.

### DogVacay (Acquired by Rover in 2017)

Senior Product Designer: Jun 2015–Jul 2016  
Los Angeles, CA

User experience and visual design of all desktop and mobile web products, including a new host sign-up process, search, and profile design.

### Hulu

Principal UX Designer: Nov 2011–May 2013  
Senior UX Designer: Mar–Nov 2011  
Seattle, WA

Along with two engineers, I helped start Hulu's Seattle office and formalized the creative vision for all living room, mobile and web experiences. I was the Principal Designer for the Summer 2012 web and TV apps refresh.

### Teague

Interaction Design Manager: Feb 2007–Sep 2009  
Senior Interaction Designer: May 2004–Feb 2007  
Seattle, WA

I helped our clients create future visions of mobile devices, consumer electronics, appliances, and in-flight experiences. As a design manager, I was responsible for business development efforts as well as building and leading a team of designers.

### Fitch

Senior Interaction Designer: Aug 2003–May 2004  
Columbus, OH

### Philips Design

Interaction Designer: Jun 2001–Aug 2003  
Atlanta, GA

## EDUCATION

### MIT

Master of Architecture, Merit Scholarship: 2002

### Georgia Tech

Bachelor of Science, Architecture Major, Summa Cum Laude: 1999

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## SKILLS

- Product Strategy
- User Experience Design
- Interaction & Visual Design
- Motion Design & Software Prototyping
- Design Management

## TOOLS

- Sketch & Zeplin
- Adobe Illustrator, Photoshop, & InDesign
- HTML5, CSS3, Javascript, & JQuery
- Flinto, Invision, Principle, & Keynote

## AWARDS

### 2016 Webby Award

DogVacay.com Website

### 2013 & 2014 Webby Award

Hulu.com Website

### 2010 iF Award

Rockwell Collins Venue System

### 2009 IDSA NW Design Invitational

Rockwell Collins Venue System

### 2009 Red Dot Design Award

Rockwell Collins Venue System

### 2007 IDSA / IDEA Award

Precor Cardio-Fitness Display

### 2007 Good Design Award

Panasonic eXpress Media Player

### 2006 Red Dot Design Award

Panasonic eXpress Media Player

### 2006 IDSA NW Design Invitational

Panasonic eXpress Media Player

### 2004 CES Best Innovation

TMIO ConnectIO Internet Appliance