

Samuel Hoang is a hands-on design leader creating the future of user experiences for consumer services and products.

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EXPERIENCE

Meta · Seattle, WA and Remote in Bellingham, WA

Product Designer · Jul 2013–Feb 2015 and May 2019–Present

Hired as the first designer in the Seattle office, I led design work for various travel-related experiments and helped launch new features on Facebook, such as Buying and Selling, Save for Later, and the Audience Network. In 2019, I returned to Facebook to work on the Marketplace design team. I'm now working remotely on the Meta design team and focused on Shopping, Checkout, and Fintech experiences.

Freelance · Seattle, WA and Los Angeles, CA

Sep 2009–Mar 2011, Feb–Jun 2015, and Jan 2018–May 2019

As an independent design consultant, I took on long term, exclusive contracts with clients such as HTC, Hewlett-Packard, Coroflot, and Tactile Inc. In 2018, I started 47 North Design.

Amazon · Seattle, WA

Senior UX Designer · Sep 2016–Dec 2017

Working with the Video group within the Alexa org, I designed multi-modal experiences (voice, touch, & remote control) for Amazon devices powered by Alexa, such as Fire TV, Echo Show, and Echo Spot.

DogVacay · Santa Monica, CA

Senior Product Designer · Jun 2015–Jul 2016

DogVacay was a leading Marketplace for pet sittings services. I led the redesign of their host sign-up flow, search, and profile. DogVacay was acquired by Rover.com in 2017.

Hulu · Seattle, WA

Principal UX Designer · Nov 2011–May 2013

Senior UX Designer · Mar–Nov 2011

Along with two engineers, I helped start Hulu's Seattle office and formalized the creative vision for all of their product experiences. Most notably, I led efforts with designers in both the Seattle and Santa Monica offices to completely refresh their web and tv apps.

Teague · Seattle, WA

Interaction Design Manager · Feb 2007–Sep 2009

Senior Interaction Designer · May 2004–Feb 2007

I helped our clients create future visions of mobile devices, consumer electronics, appliances, and in-flight experiences. As a design manager, I was responsible for business development efforts as well as building and leading a team of full-time and contract designers.

Fitch · Columbus, OH

Senior Interaction Designer · Aug 2003–May 2004

Philips Design · Atlanta, GA

Interaction Designer · Jun 2001–Aug 2003

EDUCATION

MIT · Cambridge, MA

Master of Architecture, Merit Scholarship · Feb 2002

Georgia Tech · Atlanta, GA

Bachelor of Science, Architecture Major, Summa Cum Laude · Jun 1999

SKILLS

- Product Strategy
- User Experience Design
- Interaction & Visual Design
- Motion Design & Prototyping
- Design Management

TOOLS

- Figma, Sketch, & Zeplin
- Adobe Creative Suite
- HTML5, CSS3, & Javascript
- Prototipe, Flinto, Principle, & Invision
- Google Docs & Keynote

AWARDS

2016 Webby Award

DogVacay.com Website

2013 & 2014 Webby Award

Hulu.com Website

2010 iF Award

Rockwell Collins Venue System

2009 IDSA NW Design Invitational

Rockwell Collins Venue System

2009 Red Dot Design Award

Rockwell Collins Venue System

2007 IDSA / IDEA Award

Precor Cardio-Fitness Display

2007 Good Design Award

Panasonic eXpress Media Player

2006 Red Dot Design Award

Panasonic eXpress Media Player

2006 IDSA NW Design Invitational

Panasonic eXpress Media Player

2004 CES Best Innovation

TMIO ConnectIO Internet Appliance