

**SAMUEL HOANG** IS A HANDS-ON DESIGN LEADER  
CREATING THE FUTURE OF USER EXPERIENCES FOR  
CONSUMER SERVICES AND PRODUCTS.

[www.samuelhoang.com](http://www.samuelhoang.com)  
[samhoang@gmail.com](mailto:samhoang@gmail.com)  
206.227.0067  
Seattle, Washington

---

## EXPERIENCE

### HBO

Senior Staff Design Engineer (Senior UX Designer), January 2018–Present

### Amazon

Senior UX Designer, Alexa Entertainment, September 2016–December 2017

Embedded within the Alexa Video team, I collaborated with product managers, engineers, and designers across the company to create multi-modal video experiences (voice, touch, & remote control) powered by Alexa.

### DogVacay

Senior Product Designer, June 2015–July 2016

I worked on web and mobile software products to better match customers with pet sitters, including a new host sign-up process, search, and profile design.

### Facebook

Product Designer, July 2013–February 2015

Hired as the first designer in the Seattle office, I worked on Travel Stories, Marketplace, Save on Facebook, and the Audience Network.

### Hulu

Principal UX Designer, November 2011–May 2013

Senior UX Designer, March 2011–November 2011

I formalized the design foundation and creative vision for all of Hulu's living room, mobile and web experiences. I led the Summer 2012 web and TV apps redesign.

### Freelance Product Designer

September 2009–March 2011 (Seattle), February 2015–June 2015 (Los Angeles)

My clients included HTC, Hewlett-Packard, Coroflot, and Whipclip.

### Teague

Interaction Design Manager, February 2007–September 2009

Senior Interaction Designer, May 2004–February 2007

I helped our clients create future visions of mobile devices, consumer electronics, appliances, and in-flight experiences. As a design manager, I led a team of six fulltime designers and built up a network of contractors.

### Fitch

Senior Interaction Designer, August 2003–May 2004

### Philips Design

Interaction Designer, June 2001–August 2003

## EDUCATION

### MIT

Master of Architecture, Merit Scholarship, February 2002

### Georgia Tech

Bachelor of Science, Architecture Major, Summa Cum Laude, June 1999

## SKILLS

- Product Strategy
- User Experience Design
- Interaction & Visual Design
- Motion Design & Software Prototyping
- Design Management

## TOOLS

- Sketch & Zeplin
- Adobe Illustrator, Photoshop, & InDesign
- HTML5, CSS3, Javascript, & JQuery
- Flinto, Invision, Principle, & Keynote

## AWARDS

### 2016 Webby Award

DogVacay.com Website

### 2013 & 2014 Webby Award

Hulu.com Website

### 2010 iF Award

Rockwell Collins Venue System

### 2009 IDSA NW Design Invitational

Rockwell Collins Venue System

### 2009 Red Dot Design Award

Rockwell Collins Venue System

### 2007 IDSA / IDEA Award

Precor Cardio-Fitness Display

### 2007 Good Design Award

Panasonic eXpress Media Player

### 2006 Red Dot Design Award

Panasonic eXpress Media Player

### 2006 IDSA NW Design Invitational

Panasonic eXpress Media Player

### 2004 CES Best Innovation

TMIO ConnectIO Internet Appliance