

SAMUEL HOANG IS A HANDS-ON DESIGN LEADER
CREATING THE FUTURE OF USER EXPERIENCES FOR
CONSUMER SERVICES AND PRODUCTS.

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EXPERIENCE

Amazon

Senior UX Designer, Alexa Entertainment, September 2016—Present

Embedded within the Alexa Video team, I collaborate with product managers, engineers, and designers across the company to create multi-modal video experiences (voice, touch, & remote control) powered by Alexa.

DogVacay

Senior Product Designer, June 2015—July 2016

I worked on web and mobile software products to better match customers with pet sitters, including a new host sign-up process, search, and profile design.

Facebook

Product Designer, July 2013—February 2015

Hired as the first designer in the Seattle office, I worked on Travel Stories, Marketplace, Save on Facebook, and the Audience Network.

Hulu

Principal UX Designer, November 2011—May 2013

Senior UX Designer, March 2011—November 2011

I formalized the design foundation and creative vision for all of Hulu's living room, mobile and web experiences. Major projects I led included the Summer 2012 website redesign and Hulu Plus TV experiences for all set-top devices and Smart TVs.

Freelance Product Designer

February 2002—June 2015

My clients included HTC, Hewlett-Packard, Coroflot, and Whipclip. Most notably, I led the platform design for the HP WebOS Touchpad software as well as several apps that shipped with it.

Teague

Interaction Design Manager, February 2007—September 2009

Senior Interaction Designer, May 2004—February 2007

I helped our clients create future visions of mobile devices, consumer electronics, appliances, and in-flight experiences. As a design manager, I led a team of six fulltime designers and built up a network of contractors. We worked on dozens of products for companies such as Microsoft, Hewlett-Packard, and Panasonic.

Fitch

Senior Interaction Designer, August 2003—May 2004

Philips Design

Interaction Designer, June 2001—August 2003

EDUCATION

MIT

Master of Architecture, Merit Scholarship, February 2002

Georgia Tech

Bachelor of Science, Architecture Major, Summa Cum Laude, June 1999

SKILLS

- Product Strategy
- User Experience Design
- Interaction & Visual Design
- Motion Design & Software Prototyping
- Design Management

TOOLS

- Sketch & Zeplin
- Adobe Illustrator, Photoshop, & InDesign
- HTML5, CSS3, Javascript, & JQuery
- PHP & MySQL (novice)
- Flinto, Invision, Principle, & Keynote

AWARDS

2016 Webby Award

DogVacay.com Website

2013 & 2014 Webby Award

Hulu.com Website

2010 iF Award

Rockwell Collins Venue System

2009 IDSA NW Design Invitational

Rockwell Collins Venue System

2009 Red Dot Design Award

Rockwell Collins Venue System

2007 IDSA / IDEA Award

Precor Cardio-Fitness Display

2007 Good Design Award

Panasonic eXpress Media Player

2006 Red Dot Design Award

Panasonic eXpress Media Player

2006 IDSA NW Design Invitational

Panasonic eXpress Media Player

2004 CES Best Innovation

TMIO ConnectIO Internet Appliance